

Start with the Mission:

4 Passengers
8 Minute Flight
5 Minute Turnaround Time
16 hours a day
365 days a year

This led to a completely different set of priorities



Ease of Use > Comfort

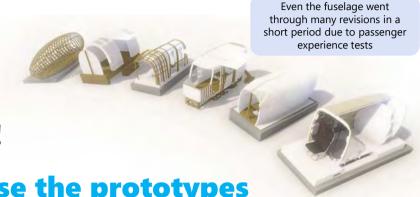


Short flight means that ease of movement is critical



Hundreds of tests performed to optimize sizing, step-up, grab handles, and luggage loading. The end result was more like a car than an aircraft.





Iterate!

A system to quickly revise the prototypes after each test paid dividends















The result is an interior that gets out of the way... so you can focus on your journey



POWERED BY TRUST

