

Vertical Areas

Four cross-industry areas to solve societal issues



Sustainable Manufacturing



Consumer Experience



Healthy Living



Trusted Society

Horizontal Areas

Three technology foundations to support cross-industry growth



Digital Shifts



Business Applications



Hybrid IT

Key Technologies



Computing



Network



AI



Data & Security



Converging Technologies

Provides a platform and consulting services that allows engineers to create services on their own

Launching new platform to empower customers with advanced AI and data integration capabilities

Providing data intelligence PaaS and consulting services

Fujitsu Data Intelligence PaaS

Data

Premium **Palantir**

Basic **Azure/AWS**



AI
Fujitsu Kozuchi

Generative AI

for Vision

for Text

Predictive Analytics

AutoML

AI Trust

XAI

Blockchain

Track and Trust

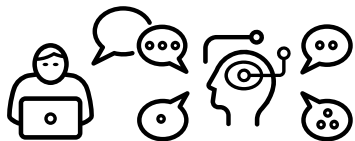
Technology consulting services

Realizing safe and secure AI

Dealing with disinformation



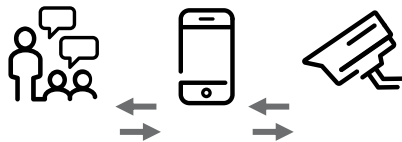
**Detect
Generative AI 'lies'**



Hallucination suppression



**Detect
Fake news**



Disinformation suppression

Dealing with cybercrime



**Detect
Fraudulent URL**



**Phishing URL
detection technology**

Fujitsu Approach for Aviation and Airport



End-to-end solution

Business consulting
(audit, business model, finance / legal,...)

Services / consulting capacities :

- Data and Cloud Specialists
- Extended Delivery (Onshore / Offshore)

Use-cases factory

Secured and flexible Platform
"AI ready"



Potential use-cases with business impact

Hotel booking

No-show analytics

Flight Delay Alerts

Transit forecast

Smart Cleaning

Lean Luggages Mgt

Food / restaurants forecast

Duty free forecast / occupancy

Taxis / mobility forecast

"Big events" supervision & forecast

Data Market place (data sales)

360° analytics

Options : IoT – sensors Connectivity, Computer Vision powered by AI, Carbon footprinting – ESG,...

